

# KMA's CSR conclave tomorrow in Kochi

**TIMES NEWS NETWORK**

## **Kochi :**

The first all-Kerala CSR Conclave and annual awards ceremony of Kerala Management Association (KMA) will be held at Le Meridian hotel, Kochi, on Friday. The conclave will be inaugurated by Indian Ambassador to Netherlands, Venu Rajamony IFS.

V Guard founder chairman Kochouseph Chittilappilly, former central additional secretary Ashok Pavadia, Bill and Melinda Gates Foundation operations head Karuna Nath Segal, and Eastern Group managing director Navas Meeran will be the guests of honour. The KMA leadership Award of the Year will be given to Federal Bank MD and CEO **Shyam Srinivasan** and the IT Leadership Award goes to Marlabs Group chairman Sibi Vadakkekara.

The award distribution ceremony will be inaugurated by the chief secretary Tom Jose and the Canara Bank chairman T N Manoharan will be the guest of honour.

“The one-day conclave, the first-of-its kind in Kerala has been designed to help both corporates and NGOs understand the nuances of CSR implementation and the opportunities that are available to improve on the projects already undertaken by them,” said KMA president Vivek Krishna Govind.

“We have eminent participants from different walks of life attending this conclave to share their experiences in corporate social responsibility projects. This is the first time that KMA has instituted awards for CSR. The awards will be distributed for the best CSR projects in the four categories— education, health and hygiene, child and elderly care, environment and greenery,” he said.

More than 25 eminent speakers, including rotary international district governor A V Pathy, Lions International district governor Vamana Kumar, Adarsh Charitable Trust chairman K P Padmakumar and Cochin Shipyard CSR head M D Varghese will address the conclave.

